

# George Edge

[info@georgeedge.com](mailto:info@georgeedge.com)

(+44) 7403587755

## Education

The Glasgow School of Art - 2014 / 2017  
BA(Hons) Communication Design - First Class

London College of Communication – 2013 / 2014  
Foundation Degree Graphic Design – Distinction

---

## Work

Freelance ( Clients include Reebok,  
Pundersons gardens & Kino Klassika)  
London - 2019

Barnbrook Ltd.  
London - August - December 2018  
Graphic Designer

SUPERIMPOSE STUDIO  
London - January - June 2018  
Freelance Designer

S84  
London - July/August 2016  
Graphic Design Internship

Mollie Mills Filmmaker  
London - 2012  
Editing Assistant

BBH Advertising  
London - 2011  
Research Internship

---

## Awards

Emotichash - Selected for the London Science  
Museum's permanent collection - 2018

Visual Arts Scotland Selected Artist 2017  
June, 2017

Glasgow School of Art Sustainability Grant  
2016/2017

---

## Skills

In depth knowledge of the whole creative suite,  
with focus on indesign, illustrator, photoshop  
and after effects.

Strong in Cinema 4d and similar 3D sculpting and  
animation softwares.

Strong emphasis on process, taking an idea  
from concept to finished outcome, whether  
that be a small project or larger in which I am  
communicating with a team.

Natural communicator, find it very easy to voice  
ideas as well as take on feedback.

Trained in various CAD processes, literate  
with laser cutters, 3D printers and 3D milling  
machines.

Experience in wood and metal work, fabricating  
3d environments and exhibition design, welding,  
joining.

---

My education at The Glasgow School of Art (Communication Design) focussed equally on concept and practice, equipping me with the means to form a research-led practice whereby I attempt to bring together a pool of material, history and speculation that might not usually be seen together and which informs a more considered outcome.

I am interested in the realm of Branding and constructing visual identities, particularly in being able to tell the story of a company, individual, or event. I believe that visual communication is the instant access point to a brand or experience and that constructing a visual language which speaks of the particular subject matter in question allows the consumer/viewer to connect and access it, which I see as something vital to the success of the brand.

Since graduating I have worked in various studios, and more recently I have been freelancing. Both of which have allowed me to work on a wide range of projects as well as enabled me to interact and collaborate with people within different creative fields. Freelance work has not only honed my individual approach, but has given me a better understanding of time management as well as the importance of forming relationships with those I work with resulting in an effective and focussed workflow.